

ExpandIT Internet Shop Enterprise

Top-Selling e-commerce solution in the World for NAV

ExpandIT e-Commerce Enterprise Provides you with:

- **Rapid implementation & development methodology**
- **Customer access to account ledger information online**
- **Real Time or batch connectivity to NAV**

ExpandIT Internet Shop Enterprise (EISE) delivers innovative technology taking integrated e-commerce to a new level. Your store can be open 24/7/365 – even when your back-end system is down. Your customers can shop with ease at their convenience, accessing your products through an attractive, user-friendly environment. Scalable, secure, and straightforward – **EISE** is the perfect solution for both B2B and B2C. With **EISE**, ExpandIT Solutions offers high-end functionality at a budget-friendly price.



Scalability

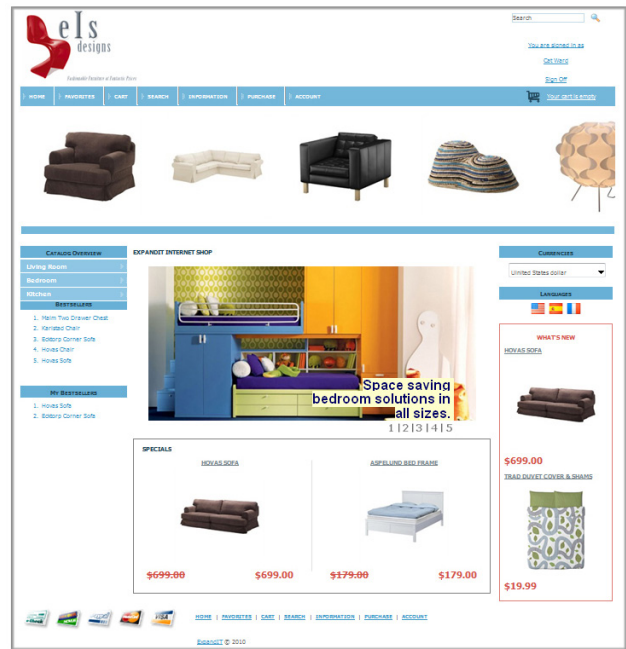
ExpandIT Internet Shop Enterprise can serve B2C customers, B2B customers, or a combination of both. Offer your customers options such as volume discounts, multiple currencies, multiple languages, customer ledger entries, and access to over 50 different credit card gateways. All sales tax and discount logic as well as any and information from Microsoft Dynamics NAV is available to use with **EISE**.



Multi-Lingual Display and Multi-Currency Transactions

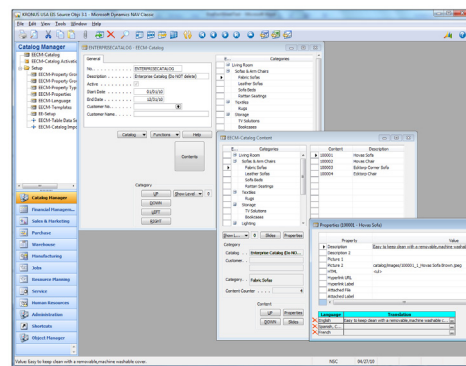
Secure, Available, and Fast

With **ExpandIT Internet Shop Enterprise (EISE)** business-specific information is maintained in Microsoft Dynamics NAV thereby ensuring the security of your data.



Straightforward & Easy to Manage

The new Enterprise Catalog Manager features extended descriptions, images, specifications, and file attachments that can be added to make items more attractive. Create customer-specific catalogs and date-driven catalog publishing to ensure your customers get the product information they need tailored to them.



Microsoft Dynamics NAV Based Catalog Manager

The interface of the Catalog Manager is designed for ease of use – even for non-technical staff! You can easily make changes to meet your needs with just a few clicks. Managing the content on your web-store couldn't be easier!

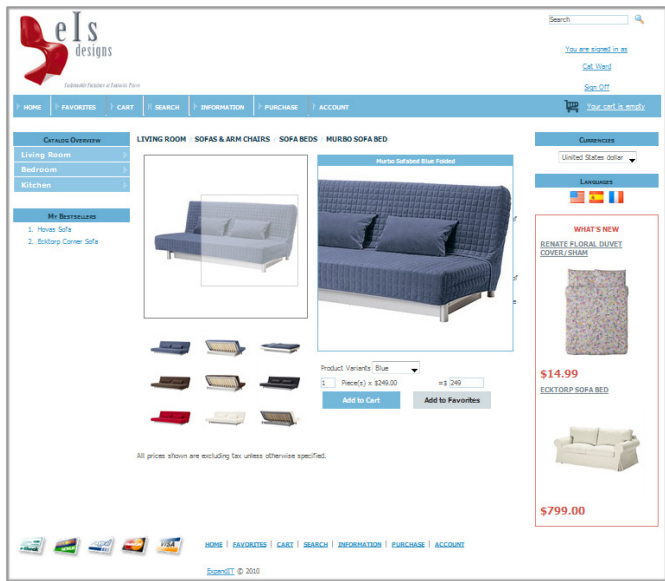
THE BEAUTY OF SIMPLICITY

The ExpandIT Difference

For over a decade, **ExpandIT**, a Microsoft Gold Certified Partner, has delivered on its commitment to providing quality solutions and services to its growing number of partners and customers. With 500+ partners and 5,000+ satisfied end-customers worldwide. Our Software Engineers average over 15 years experience in both the

Microsoft
GOLD CERTIFIED
Partner

European and American markets. Find out why ExpandIT is the top selling e-commerce solution worldwide for Microsoft Dynamics NAV.



Multiple Product Images and Image Zoom

ExpandIT Internet Shop	Professional	Enterprise
Supports B2B & B2C business models	X	X
Supports multiple languages and currencies	X	X
Manage items with customer specific pricing	X	X
Reorder features throughout	X	X
Supports item discounts, customer discounts, and invoice discounts from Microsoft Dynamics NAV	X	X
New customers can register themselves directly	X	X
Web orders have their own number series for easier tracking of customer history	X	X
Multiple websites can be managed with the same installation	X	X
Site favorites and user favorites	X	X
Item Variants supported	X	X
Real Time Shipping Rates	A	X
Sales Tax Nexus	A	X
Promotion Codes	A	X
Microsoft Dynamics NAV based catalog manager		X
Customer specific catalogs		X
Date-driven catalogs		X
Unit of Measure display		X
Image zoom features		X
Variable Menu Options to suit different business needs		X
Specials upsell		X
Alerts		X
Slide Shows for any product or category		X
Featured Item upsell		X
Showcase New Items on site		X
Credit limit and past due notification to customers		X
Customer Ratings and Reviews		X

A - Available Option

ExpandIT Internet Shop Enterprise Features Summary

Features	Description
Complete e-commerce solution	<ul style="list-style-type: none"> • Supports Business-to-Business (B2B), Business-to-Consumer (B2C), or a combination of both • Seamlessly integrates with Microsoft Dynamics NAV • Completely customizable to suit any need
Custom Design	<ul style="list-style-type: none"> • Easily incorporate templates and style sheets
Multifunction Catalog Manager	<ul style="list-style-type: none"> • Microsoft Dynamics NAV based Catalog Manager means lower training costs • Effortlessly organizes an unlimited number of items and categories • Date-driven catalogs allow for catalogs for every season • Multiple catalogs allow customer-specific views of only the items that client requires • Web pages automatically change when changes are made to product catalog
Features for Up selling	<ul style="list-style-type: none"> • Up-sell feature allows promotion of specific items using the Featured Products bar • New items are promoted on the New Items front page • Shows customers what items are “hot” with the Best Sellers section • Related products displayed below items to encourage similar item sales
Item Pages	<ul style="list-style-type: none"> • Item information maintained in Microsoft Dynamics NAV • Displays multiple product images along with detailed descriptions and specifications • Zoom feature allows customers to see product images in greater detail
Item Variations	<ul style="list-style-type: none"> • Supports item variants as defined in Microsoft Dynamics NAV system • Displays variant images
Units of Measure	<ul style="list-style-type: none"> • Supports multiple Units of Measure offerings
HTML Description Boxes	<ul style="list-style-type: none"> • Allows HTML formatting of items and category descriptions for custom-designed product information
Favorites Lists	<ul style="list-style-type: none"> • Favorites allows customers to flag items for later purchase • Lets customers easily add items from Favorites to their cart
Easy Search Function	<ul style="list-style-type: none"> • Search feature allows customers to easily search for items offered on the website
Security	<ul style="list-style-type: none"> • SSL, Digital Certificates, IP blocking, NTLM

Features	Description
Easy Re-Ordering Options	<ul style="list-style-type: none"> • Displays customer's "Bestsellers" for easy re-ordering of frequently purchased items • Features easy reordering through the customer's order history
Various Menu Options	<ul style="list-style-type: none"> • Dynamic menus maximize page space and give targeted categorization • Standard expandable menus that suit B2B needs • Static extended menus provide quick availability to all products
Multiple Site Compatible	<ul style="list-style-type: none"> • Allows multiple websites to be managed under the same installation • Multiple websites can be both B2B and B2C
Discounts & Quantity Pricing	<ul style="list-style-type: none"> • Directly pulls item discounts or customer discounts from Microsoft Dynamics NAV
Shopping Cart	<ul style="list-style-type: none"> • Shopping cart maintains products selected • Intuitive shopping cart allows customers to easily review contents at anytime • Easily update item quantities in the shopping cart
Customer Self Service	<ul style="list-style-type: none"> • Allows B2C customers to set up accounts, manage preferences and shipping • Customer's profile is easily updated to make the shopping experience easier
B2B Advanced Features	<ul style="list-style-type: none"> • Multiple user profiles linked to same customer profile • B2B customers can view ledger entries and open balances in addition to order history
Real-Time Shipping	<ul style="list-style-type: none"> • Calculates shipping based on item weight stored in Microsoft Dynamics NAV with major shipping companies
Easy Checkout	<ul style="list-style-type: none"> • Shopping cart information is summarized for the customer • Ability for multi-currency transactions based on user-defined profile • Includes all necessary functionality for credit card and e-payments • Supports promotions/coupon codes • TAX/VAT Nexus calculation support
Order Confirmation	<ul style="list-style-type: none"> • Automatically sends email to the customer with their order details after placing orders
Multi-Language Option	<ul style="list-style-type: none"> • Ability to display product information in multiple languages